

COREY SEEMILLER, PHD

Generation Z Researcher, Author, and Speaker

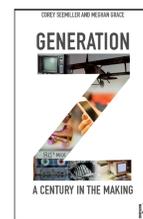


Dr. Corey Seemiller is a seasoned educator, researcher, and speaker on Generation Z. Her work has been featured on NPR and in The New York Times as well as in other news publications, podcasts, and academic journals around the world. She has more than 120,000 views on her *TED Talk* on Generation Z at TEDxDayton, where she discussed how Generation Z plans to make a difference in the world. Dr. Seemiller received her Bachelor's degree in Communication, Master's degree in Educational Leadership, and Ph.D. in Higher Education. She has worked in higher education for more than 20 years and currently serves as a faculty member in the Department of Leadership Studies in Education and Organizations at Wright State University.

BOOKS

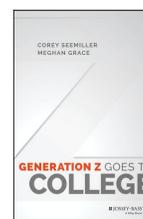
GENERATION Z: A CENTURY IN THE MAKING

This book provides an analysis of the perspectives, characteristics, styles, and motivations of Generation Z and how those have been shaped by both historical and contemporary contexts. For those who supervise, teach, and work with Generation Z, *Generation Z* offers insight into nearly every aspect of their lives.



GENERATION Z GOES TO COLLEGE

Although they may look similar to the Millennial Generation, Generation Z brings a whole new set of attributes and experiences to higher education. But, our structures, curriculum, environments, processes, and pedagogies were likely developed with previous generations in mind. This cadre of students challenges us to re-conceptualize our institutions to ensure we are providing the most meaningful and effective learning and engagement experiences possible.



GENERATION Z LEADS

Generation Z Leads offers educators strategies and best practices for developing the leadership capacities of this unique demographic. Grounded in research on Generation Z students, their ideas and suggestions provide educators insight on designing and facilitating experiences that foster leadership development.



GENERATION Z LEARNS

From elementary to graduate school, classrooms are now filled with Generation Z students. And, much like those in the generations who came before, these students are eager to learn. But, their characteristics, interests, styles, and preferred learning environments are in many ways different from their predecessors. *Generation Z Learns* explores the nuances of Generation Z and offer recommendations to enhance the educational experience for this generation.



THE RESEARCH

Dr. Seemiller is a well-respected Generation Z scholar with expertise based on first-hand rigorous research. The first study on Generation Z by Dr. Seemiller and her co-author, Meghan Grace, was conducted in 2014 and included a mixed-methods survey of first-year college students from 15 different colleges and universities in the U.S. Their most recent study, the Generation Z Stories Project, collected data from Generation Z students from more than 50 colleges and universities in North America. To supplement their data, Seemiller and Grace have been able to get exclusive Generation Z datasets from the Higher Education Research Institute for the 2014 Freshman Norms Study and the 2017 College Senior Survey as well as VIA Institute on Character for the top character strengths of this generation. Other data included in their publications is drawn from market research, polling agencies such as Pew, Census, and Gallup, other generational studies, and research on adolescents and college students.

PARTIAL LIST OF PAST CLIENTS



WHAT THEY ARE SAYING

“So incredibly insightful”

“Enlightening”

“Thought-provoking”

“Phenomenal”

“Amazing”

“Challenged me”

“Awesome”

“Engaging”

“Speaking truths”

“I want to bottle up everything she said and harness it into my role.”

SPEAKING INFORMATION

Freestanding Programs for Professionals

WHO IS GENERATION Z?

Keynote Presentation (1 hour), for Professionals

Dr. Seemiller presents an insightful, transformational, and engaging one-hour presentation on understanding the perspectives, styles, and characteristics of Generation Z. Her popular “Who is Generation Z?” keynote has been given around the country at institutions, organizations, conferences, and special events. The presentation can focus on any of the following areas:

- General overview (*most popular)
- Teaching and learning
- Student affairs in higher education
- K-12 education
- Community engagement and social change
- In the workplace

GENERATION Z IN THE DIGITAL AGE

Workshop (3 hours), for Professionals

Dr. Seemiller facilitates a 3-hour workshop that includes an hour overview of Generation Z and technology/social media and 2 hours of interactive discussions tackling challenging issues to best support Generation Z as they navigate the digital world.

Q & A

Interview or Panel Discussion (1 hour), for Professionals

Dr. Seemiller is available to do a freestanding one-hour Q & A session on Generation Z, either one-on-one or on a panel.

BOOK CLUB DISCUSSION

Workshop (1 hour), for Professionals

Interested in hosting a book club on one of Dr. Seemiller’s Generation Z books? After reading the book, Dr. Seemiller can provide participants with a one-hour facilitated discussion that explores the complexity of Generation Z.

Add-On Programs for Professionals

The following sessions can be added to follow any of the above freestanding programs. Add-on sessions are not offered as standalone programs. Up to 3 hours of add-on sessions may be added to a freestanding program for a same-day event.

TOPICAL DISCUSSION

Discussion (1 hour), for Professionals

Based on topics of interest, participants divide into small discussion groups for deeper discussion on working with Generation Z. Each topical discussion session can be customized to meet the needs of the group (for example, supervision, college recruitment, teaching, communication, etc.).

ACTION PLANNING

Discussion (1 hour), for Professionals

This highly interactive action planning session encourages participants to discuss and strategize how to implement policies, programs, and practices that support Generation Z. For this session, participants are often divided into groups by department, program, or functional job role.

Q & A

Interview or Panel Discussion (30 minutes or 1 hour), for Professionals

Dr. Seemiller is available to do a 30-minute or one-hour Q & A session on Generation Z, either one-on-one or on a panel. For the add-on session rate, this session must follow a freestanding program.

BOOK CLUB DISCUSSION

Workshop (1 hour), for Professionals

Interested in hosting a book club on one of Dr. Seemiller's Generation Z books? After reading the book, Dr. Seemiller can provide participants with a one-hour facilitated discussion that explores the complexity of Generation Z. For the add-on session rate, this session must follow a freestanding program.

Freestanding Programs for Students

NAVIGATING THE WORLD AS A GEN ZER

Presentation (1 hour), for Students

Baby Boomers, Generation X, Millennials, and now...Gen Z. This one-hour presentation is designed for Generation Z students to learn some tips and strategies on how to best learn from, work for, and build relationships with those in other generations. This session may also be added on to a freestanding program for professionals during the same day at the add-on session rate.

FROM DIGITAL TO HUMAN CONNECTION

Workshop (3 hours), for Students

Baby Boomers, Generation X, Millennials, and now...Gen Z. This 3-hour interactive workshop is designed to enhance students' interpersonal and emotional intelligence skills to help them better communicate, connect, and build relationships offline.

CONNECT WITH DR. SEEMILLER



www.thegenzhub.com
www.thegenzspeaker.com



#GenZ podcast: <https://itunes.apple.com/us/podcast/genz/id1377915856>



TEDxDayton: <https://www.youtube.com/watch?v=cN0hyudK7nE>



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